

Northwestern

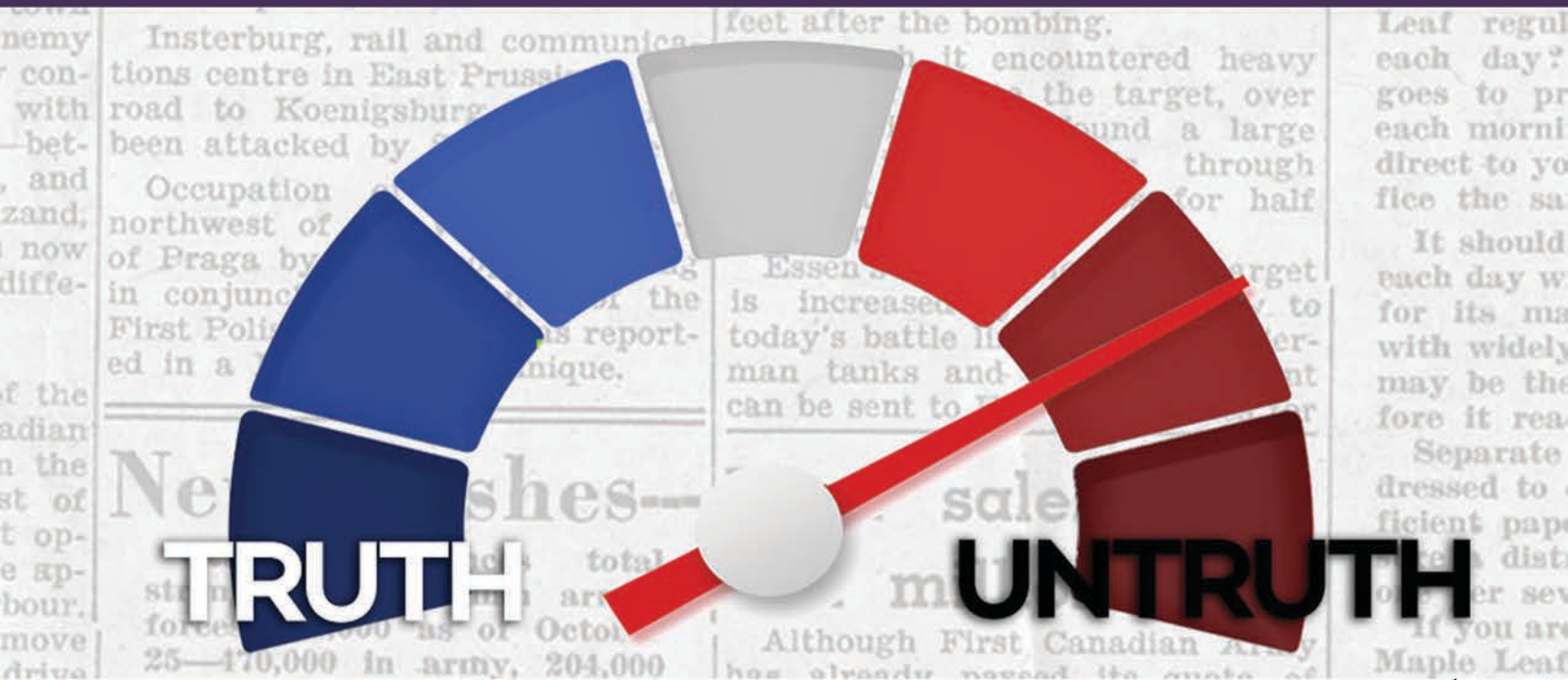


SCIENCE
CAFE

The Role of the Media in Post-Fact Politics

presented by Rachel Davis Mersey

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Executive Director for the Media Leadership Center



Wednesday
January 18, 2017
6:30 - 8:00pm

The Firehouse Grill
750 Chicago Avenue
Evanston

The news media has based its importance, and its relevancy to our democracy, on maintaining a fact-based national debate. However, the media failed to capture the nationwide sentiment that decided the 2016 presidential election and to understand the role of direct-to-consumer channels, such as Twitter, utilized by President-Elect Trump during and after the campaign. We will discuss the role of the media moving forward with particular attention to partisan and social media and its implications.

Science Cafe: Eat. Drink. Talk research in a relaxed atmosphere.

We are committed to promoting engagement with scientific topics and making it accessible to all.